

Welcome to the Black Isle. We hope you enjoy your stay, fully exploring all that our area has to offer.

As well as the wonderful natural discoveries - coastline, woodland trails and wildlife - we invite you to experience being part of our community, enjoying a flavour of Black Isle culture - food and drink, horticulture, arts, crafts and local history.

The Black Isle is committed to doing all it can to lessen the impact of climate change.

This leaflet contains suggestions for things you could choose to do while you're here, to both support our communities living alongside tourism and play your part in keeping carbon emissions to a minimum.

This pledge is brought to you by the **Black Isle Tourism Team**, a group of businesses and individuals committed to managing tourism in our area for the benefit of all. It is a project of the **Black Isle Partnership**.



YOUR VISITOR PLEDGE

For a sustainable trip to the Black Isle

You will find all that's available to see and do at:

www.black-isle.info



To see 'what's on' visit:

www.black-isle.info/calendar

Please . . .

- ☺ Support local business
- ☺ Respect local needs
- ☺ Stay apart
- ☺ Keep connected

www.black-isle.info/coronavirus

**YOU CAN CONTACT US AT:
TOURISM@BLACK-ISLE.INFO**

THE BLACK ISLE



BLACK ISLE TOURISM TEAM



TRAVEL

We went to Chanonry Point but rather than driving we walked from Rosemarkie or Fortrose

We explored parts of the Black Isle by bicycle

We followed a trail on the Active Travel Map

We left our vehicle where it was and caught the bus instead

You can get the Active Travel Map and the free Black Isle Tourism Team visitor map from local businesses.

SHOPPING & EATING

We bought our food from a local store

We ate in or got takeaway at a local restaurant or cafe

We fed ourselves with produce from a local market

We found hand-made items for sale and supported local craftspeople

We bought items from a shop owned and run by local people

EVENTS

We attended an event organised by the local community

We visited an exhibition and learnt about local culture



CARE FOR THE ENVIRONMENT

We had a picnic and we didn't leave any litter

We kept and recycled our recyclables whilst out and about

We went for a walk and we left only footprints

We saw amazing wildlife but we left them undisturbed

We took... only pictures

FINALLY...

We sought out more things of interest than we expected to

We agreed that if we return, we'll stay for longer

Tell us how you got on with our pledge!

www.black-isle.info

